AN EFFECTIVE INTERFACE BETWEEN THE PEOPLE OF TRANSWORLD GROUP

transVIEW



Issue 32, October 2018

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Transworld Group expands its Global & Domestic Footprint



Saudi Arabia Oman UAE Oman Colombo

TRANSFORMATION IN MOTION™

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Editorial

Dear Readers,

Innovation in Motion - As we all know, Transworld Group signed a milestone agreement with Oracle for developing an integrated technology platform. 2018 is a year of transformations for the Group interms our continuous endeavor to reach new heights and strategic expansion plans. As part of the agreement, Oracle will provide the cloud-based technology platform that will enhance and improve operational efficiency across our shipping and logistics businesses, empower our employees to deliver heightened customer satisfaction to our customers and vendors. We are on the first phase of the project and are committed to develop expertise and implementing high end solutions for our customers around the world.

The technology platform will enable standardization of all key business functions across our Transworld Group companies. These include our primary functions shipping, logistics, operations, procurement, supply chain, finance and Human Capital Management to eliminate manual intervention and introduce far advanced operational efficiencies.

In line with our Management core initiative 'Innovation In Motion' to provide the best possible services & solutions to our customers, Transworld Group launched customer portal which is developed in the state of art technology, having advanced features enabling our customer to interact with our team members in real time. It also plays a major role in standardizing the primary processes of our day to day functions such as vessel schedule, booking, shipment instruction, shipment and container tracking etc. Expanding on the capabilities of the current platform, the new platform will improve the services that we offer to our clients by increasing transparency, access to information and self-service management. The portal's aim is to enhance customer experience management, workforce productivity, partner collaboration and help all our Group companies to go paperless, going forward.

In one of the customary notes to Transworld family members from the desk of Chairman, Mr Ramesh S Ramakrishnan commented "Respect and Integrity would always be a part of our core values. These Value systems have been passed down to us by our Founding Father. All Transworld offices are safe places to work wherein every staff member looks forward to come and work fearlessly. Transworld Offices are like places of Worship. Utmost Sanctity, Integrity and Purity in Thought, Speech, Action has to be upheld and practiced by each one of us.

In another context, Transworld Group continues to expand its global & domestic markets. Mr Ritesh S Ramakrishnan, Joint Managing Director while announcing Transworld Group's global foot print identity in line with the visionary statement 'Transformation In Motion', remarked "Transworld Group has continued to grow in its transformational journey by expanding its Global and Domestic footprints, by setting new offices globally.

He further added "As we strengthen our capabilities to become even more efficient, our Global network that is being strengthened will provide a paradigm shift in the way Transworld partners with our valued customers. 'One Transworld' represents a complete array of services from Vessel owning, Liner, Coastal, Ship management, Freight Forwarding, Warehousing, Transportation, Cold chain, 4 PL Logistics covering the entire gamut of Logistics Solutions from the first to the last mile. Each one of us has to harness and make full use of this widening network by effectively contacting customers, exchanging information & leads and offering the best of class shipping and logistics solutions."

Let us pledge and rededicate ourselves in upholding the values of our company. Let us all commit ourselves to 'Transformation in Motion' project which would certainly lead us to greater heights.

Best Regards,

B. Mannan

Editorial Team:

Ritesh S. Ramakrishnan, B. Mannan, K. B. Balmurali, Manisha Mishra, Amit Powar, Shipra Saxena. All your valuable suggestions and contributions for Transview to be sent to: transview@transworld.com



Transworld Group expands its Global & Domestic Footprint – Transformation in Motion

In the last one year, Transworld Group continued to grow in its transformational journey by expanding its Global and Domestic footprints, by setting new offices globally in **Houston (USA)**, **Hongkong, Singapore and Pune, Jaipur, Paradip, Port Blair in India.**

Transworld Offices are spread across the Globe with a strong presence in the UAE, Saudi Arabia, Oman, Qatar, Kuwait, Bahrain, USA, Sri Lanka, Hong Kong, Singapore, Pakistan and offices in 30+ Indian cities, combined with strong network partners world over, through which Transworld offers a one-stop solution for all Shipping and Logistics requirements.

'One Transworld' represents a complete array of services from Vessel Owning, Liner, Coastal, Ship Management, Freight Forwarding, Warehousing, Transportation, Cold Chain, 4 PL Logistics covering the entire gamut of Logistics Solutions from the first to the last mile.



Cyber Security Trainings in Mumbai

In the times of reliance on digital ecosystem for data maintenance, every individual has a role in the protection, security and privacy of data. Transworld Group organized multiple sessions on Information Security for creating awareness and education for information protection from 22nd August – 5th September 2018 in Mumbai.

Facilitated by ProTechmanize Solutions Pvt Ltd, user awareness trainings were conducted in simplified manner. Live examples on IT security were provided on privacy concerns, copyright violations, identity theft, reputation protection, meeting expectations and regulations.

Hands on training was given on securing sensitive data like Aadhar Card, Pan Card, Driver's License, passwords, pins, banking information and confidential company documents. A total of 250 users from Mumbai have been sensitized through these trainings.





Launch of Transworld Digital Library - Transforming the Way to Learn

As part of digital transformation journey, Transworld Group launched the digital library on 17th September 2018. The e-Library is a digital platform of knowledge repository to provide a colossal access to content and information available on e-devices from anywhere.

The Transworld Digital Library houses a vast collection of wide-ranging content on Management, Shipping & Logistics, Philosophy, Self-Development etc. The e-Library aggregates e-book collections, open access resources, multimedia learning content and electronic document repositories all on one platform.

Transworld Group participates in Oracle Event

Mr T N Seetharaman, CEO – Global Logistics Division, Transworld Group was invited to speak at Oracle Impact event organized by Oracle India in New Delhi on 28th September 2018. He shared "It's information that moves cargo, and it is only digitization that will help us move forward", while addressing the audience on digitization in Logistics.



In conversation with Navaranjan Karuppasamy Thevar, Senior Executive Operations, Transworld Logistics FZE

The editorial team met up with ever smiling and energetic **Navaranjan Karuppasamy Thevar**, popularly known as Ravi by his nick name. We spoke with Ravi about his 22 years long journey at the Transworld Group.

I moved to Dubai after my matriculation exams as a young boy in 1996 and got a job with Albatross Shipping (Transworld Group). I learnt everything on the job. Looking at my hard work, I was moved to Balaji Shipping. It was there, where my schooling in Shipping Industry started. I have learnt everything from my managers, who taught me all the skills needed in the business. I learnt to work efficiently with strict time management. I was sent for computer training and Englishspeaking courses. Support from my seniors and colleagues made me a better person and a professional

I believe that if you do the job with dedication and earnesty, success will follow. My mantra in life is to address every situation with a calm mind and a smile. I like understanding my team members and support them as much. Small gestures of help and empathy can do wonders.

For all the new people joining the industry, I would like to suggest that you should work in coordination, share your problems with each other and look for solutions together. A happy and positive mind will solve many problems.

I just love being in the shipping industry, it was my first job and I wish to remain in the same industry until I retire. The best part of our job is that it keeps us busy and gives an opportunity to learn every day by interacting with different types of people. Transworld has helped me change my life. My family is here with me in Dubai and my children are getting good education. I wish to stay in Dubai as long as I work and give my children a platform to learn and become independent individuals. I aspire to continue giving back to Transworld and would like to express my gratitude towards the management and my managers.





Mr Ritesh S. Ramakrishnan, Joint Managing Director, Transworld Group receives the Young Entrepreneur Award

Mr Ritesh S. Ramakrishnan, Joint Managing Director, Transworld Group was awarded as the "Young Entrepreneur" by Mr Vipul, the Consul General of India in Dubai on 27th October 2018.

Shreyas Shipping & Logistics Ltd wins the Maritime and Logistics Award 2018

Shreyas Shipping & Logistics Ltd won the Shipping Line / Agent of the Year – Coastal Award on 31st August 2018 at the Maritime and Logistics Awards 2018 (MALA) in Mumbai



Avana Global wins the Top NVOCC Award in Oman

Avana Global was awarded as "Top NVOCC" on behalf of Hutchison Port, Sohar, Oman on 2nd September 2018. The award was presented by Ministry of Transport & Communication -H.E. Dr, Ahmed Mohammed Salem Al Futaisi





Avana Global FZCO wins the Maritime and Logistics Award 2018

Avana Global FZCO was awarded as "NVOCC of the year (GP & Special Equipment)" on 31st August 2018 at Maritime And Logistics Awards 2018 (MALA) in Mumbai.



Transworld Group wins the GCC's Best Employer Brand Awards 2018

Transworld Group won the 'GCC's Best Employer Brand for the year Award' and 'Dream Companies to work for' at the 5th GCC's Best Employer Brand Awards event on 3rd October 2018 in Dubai. The Awards were organized by World HRD Congress. The GCC Best Employer Brand Awards recognizes organizations that have worked effectively in attracting, retaining and developing talent and in retention policy.





Connecting with self for a happier you! Interaction with Mrs Geeta Ramakrishnan – Ontological Coach and Author, The Game of Change



1) What drove you to write your book?

Having gone through the grind of life myself, whenever I watch the younger generation struggle to grapple with what life throws at them, it kindled the desire to share my experience and knowledge to them in a book form. If people can connect to even one point from this book, it would make me a happier person.

2) Have you derived certain topics of discussion in your book from experiences in real life? If yes, how?

This book is a culmination of all my thoughts and reflections, with a lot of science and research backing. So you can say many topics have taken shape from my life experiences and some are through observations of people around me. For example, the topic of Emotional Savvy talks about perceptions and emotions. It took me a while to understand emotions and I have tried to explain it in the simplest way possible with a lot of examples. Some of the examples are real and some are just imaginary, including that of my book friend Sonia who, in a state of stress, mistakes a rope for a snake.

3) Women are all-rounders. How is it possible to nurture the capabilities of your family members, without hampering your own career?

Women are natural when it comes to being nurturers as a general rule. To nurture others does not mean it has to be at your cost. By that I mean, you can be a caring mother and wife and have a successful and busy office schedule.

Learning to prioritize, enrolling your spouse and the family members for support and outsourcing some chores effectively and efficiently, no doubt takes some time and intense planning, but it is time and resource well spent. Keep specific time for your children's homework for example, or if they are older keep a tutor for them, and maybe plan a romantic dinner with your husband once in a while. Take turns in child rearing chores. One just needs to be clever and creative. Ofcourse there will be adjustments, some gives and some takes. I noticed nothing that is good comes easy. Learning to recognize your limits and define your boundary helps is defining who you are and what you want to become. If you are willing to put in the hard work, then sky is the limit.

4) Your book focuses on women empowerment to a large extent. Talking about the same, what role do men play in helping women grow both professionally and personally?

Men have to support women and help them in their goals and success, just like women have to do the same for men. But in reality, the former is taken as an exception and the later as a norm. Now a days the trend is changing atleast in some strata of the society. We can take the onus to enroll our spouse in making a joint effort in helping at home and your career. It is not a strange sight for a man to tend to his children or make a gastronomic meal for his wife and family, as much as a woman in work clothes feeding her baby in between work or be in the war front for that matter. It is up to us help create this as the new standard in society.

5) It's difficult to say that we've progressed to a point where gender inequality doesn't exist. What are the areas that need improvement?

As women we have different capability than men. We may not be physically as strong, but are definitely mentally stronger and resilient. Due to cultural and social reasons, we may have been subconsciously conditioned in our mind to be the weaker sex. One could argue the resilience to be an outcome. It could be our mothers telling us girls, not to laugh loudly for example. Or we are told to 'give up' a sweet for the brother. During weddings, the 'girl's side' is automatically subservient to the 'boy's side'. These unconscious signals deeply effect our own mindset in accepting this inequality. I would suggest to develop and use our inherent skills as women, like having a stronger mental makeup, being better managers to our advantage, be it in our personal life or professional life. Awareness amongst women is the key along with our willingness to work hard and not give up. Awareness amongst men to understand and respect the difference and make the social change is equally important. Men also need to support women to pursue their goal in life, whether it means being the best home maker in town or the best entrepreneur or manager in the corporate world. This, I believe will change the social makeup of our young society.



6) What are your views on the pay disparity seen at many work places?

Pay disparity exist on international levels. Having said that, it is something we need to take up strongly. There are some women who view a job as just a job to get the added income and may not have great motivation. But there are many others for whom the job is a passion in life and has more value than just getting money into the family. While there is nothing wrong in either case, the former should not be used as a yardstick for salary disparity. Sometimes fighting might get you a fair pay, but sometimes it might cause you to lose the job. The important point is to stand up to it, as it is your value and self-respect and not money that is more important and will form the backbone of your self-confidence.

7) Who is a strong woman according to you/ What is the definition of a strong woman to you?

I love the feminine creative energy we women naturally possess. We don't have to be masculine to feel or be strong. A strong woman is person who is flexible and accommodative, yet she is the one who clearly defines her boundaries beyond which you cannot step in. She knows when to assertively say 'NO'. She clearly articulates her emotions, whether she is angry, happy or sad. She is empathetic and nurturing and has a large capacity to give, but not at the cost of her individuality.

8) What is your mantra of staying happy in life?

My mantra is 'I am not perfect'. It allows me to not look too harshly on myself and not to punish myself when I am wrong. The mistakes give me the courage and opportunity and allow me to try out different things and try things differently. It allows me to learn from my failure and keep setting higher goals, and allows me to be perseverant till I succeed.

9) How is it possible to balance your personal and professional life by not letting disappointments from either affect the other?

Once you stop analyzing things as 'right or wrong' and 'good or bad', your mind becomes more open and you become a work in progress, you start to grow in life. Take that deep breath, pause and step back from your busy life, you get an opportunity to observe yourself. Every time you do something that is not useful, observe it. This helps you to try out something different, which could be more useful perhaps. This helps you to break out of old useless habits to try new ways of being. This 'mindfulness' helps you find the balance in life. A simple exercise to become more mindful is if you are in the middle of a meeting or an argument, or you are very angry, just excuse yourself for 1 minute and walk around and be back, or even get up and dust your clothes and sit down. This minute allows your mind to be in the moment and be in choice. You may suddenly realize the whole argument is of no use or find a creative solution. Anger, resentment, disappointments are heavy stones you

carry in that sack on your shoulders and either don't even realize you are carrying it or don't know how to let go. Mindfulness helps you be in balance and let go of things that are not useful to you and helps you create your own happiness.

10) How is one supposed to stay level headed and firm on their opinions when colleagues don't take their views seriously just because they are women?

This is an interesting question. I for one, don't see myself as a woman/man when I am working with my team. I am a team member. Of course being a woman does affect how I process information. I don't shy from working more hard if I have to, to be on top of things. I use the feminine qualities like intuitiveness and management skills to my advantage. So if someone does not take me seriously, just because I am an woman, and even if that someone is my boss, I will definitely stand firm on my opinions, my rights in the office, even if it may mean losing the job. If you don't stand up to bullying of being stepped on, it will soon become a habit in the office and no one will respect your views and you will lose your confidence and you have yourself to blame. So don't be a zero, be the hero in your life.

11) Lastly, what is the one motto that you swear by?

Practice gratitude. Being grateful and counting all my blessings, big and small, helps me stay grounded at all times. I am grateful that I can see, for the food I get to eat, for the freedom my country offers me, for the air I breath, for the amazing friends and family I have. Every night before going to sleep I write 5 things I am grateful for. It helps overlook the negative however big it may be and helps me look for the good in every situation, however small, it may be. It helps me be positive and this in-turn helps me be happy irrespective of the surrounding.





Navaratri Celebrations in Transworld Offices

The Transworld Group celebrated the festivities of Navaratri with a lot of vigour and enthusiasm. Employees from Dubai and across India celebrated by wearing coordinated clothes prescribed for each of the nine days of Navaratri. Dubai office organized a Garba program on 14th October 2018 while puja was organized in Mumbai office on 17th October 2018 followed by Dandya Raas.









Independence Day Celebrations in Dubai

Transworld Group celebrated 72nd Indian Independence Day in Dubai on 15th August 2018. All the Transworldites gathered and hoisted the Indian tricolor at office premises. The Indian National Anthem was sung to mark this important day.





Credit Control Awareness Session in Dubai

A training session on 'Credit Control Awareness' was organized on 24th September 2018 in Dubai office. The training covered important aspects of Credit Control functions mainly:

- 1) Procedures for issuing credit
- 2) Managing credit extended
- 3) Un-collectability of extended credit
- 4) Risk of credit



The training was conducted by Mr. Lyndon Lopes (Group Credit Controller) and was attended by Sales & Accounts Receivables staff.

Influenza Flu Vaccination in Dubai

As part of our Employee Wellness Program Transworld Group arranged an 'Influenza Flu Vaccination Camp' in the Dubai training room on 11th October 2018.

Transworld Group very strongly believes in employee wellbeing and overall fitness is of paramount importance. Getting the flu shot each year is the best way to decrease the chances of getting sick with the flu.

Additionally, when more people receive the flu vaccine, the virus is less able to circulate in the community.

This vaccination camp was organized in partnership with Union Insurance & Aster Hospital. All Transworld-ites participated in large numbers benefited from the same.



Transworld Group participates in Dubai Fitness Challenge 2018

Dubai Fitness Challenge is motivating and involving Dubai's residents to commit to 30 minutes of continuous exercise for 30 days. Aligning with the DFC goals, Transworld Group inaugurated the Dubai Fitness Challenge on 28th October 2018 with a lot of zeal and enthusiasm. Many fitness related activities will be organized for a month. All the Transworld-ites in Dubai are motivated to participate to get fitter and healthier.







Training on Managing Personal Finances



An informative session on 'Managing your Personal Finances' was organized on 21st October 2018 for all the Transworld-ites in the Training room Dubai, UAE.

The session was conducted by Mr Chetan Mehta – Chief Strategy Officer, Transworld Group. The session focused on how an individual can implement financial planning in real life and benefit from it for a secured future. The session focused on 5 important questions:

- 1) What's my current net -worth
- 2) What are my goals?
- 3) How much money do I need and when?
- 4) Where should o invest?
- 5) How much risk can I take?

There will be a series of sessions, in future to cover all the aspects of managing personal finance.



Breast Cancer Awareness Session

On occasion of the Breast Cancer Awareness Month, an awareness session was organized on 28th October 2018 for all the female staff. The session was conducted by Dr Azhar Schett from Prime Hospital in the Transworld Training room. The doctor addressed all women audience on the need for self-examination, regular medical check-ups and healthy lifestyle. The session was very well attended by all the female staff.





Rebuilding Kerela – Transworld Group extends support to Kerala Floods Victims

The southern State of Kerala experienced 42% excess rainfall leading to massive destruction caused by floods which displaced millions of people from their homes and forced them to live in relief camps. 12 Districts out of 14 were on Red Alert due to the floods. With the given background, Transworld Group initiated disaster response programs through a three-pronged approach by carrying out relief, rehabilitation and reconstruction work across four worst affected districts of Kerala namely, Allepey, Palakkad, Paravur and Wayanad.

Transworld Group undertook disaster management work in a phased manner. Our efforts were and are being carried out in a phased manner – shortterm, mid-term and long-term. Based on the need assessment, we allocated our resources toward donation of relief material required by the communities, transportation of relief material through our business to ensure timely delivery of materials needed and finally providing health support and reconstruction of public buildings to rehabilitate.

Relief Aid in Alleppey

In Alleppey, a team of 12 members from Transworld Kochi worked tirelessly for three days in procuring and packaging essential supplies. On 27th July 2018, they handed over customized kits worth 1,000 tons of provisions and vegetables, dress materials, school bags and WASH kits. The relief material was handed over to Mr Suhas, District Collector, Alleppey to support 200 people from 40 families.

Relief Aid in North Paravur

In North Paravur, Transworld Group reached out to 100 families supporting 400 people through our contribution of provisions. A five-member team from Kochi office provided material to Mr V. D. Satheesan, MLA of Paravur Constituency on 24th August 2018.

Support through Community-led Initiatives

The district of Palakkad faced massive destruction during the floods. Transworld Group provided support through Asthika Samaj, a people-led initiative. Transworld Group provided beddings, groceries and provisions for 300 people in relief camps.





Deployment of Containers and Vessel Space

Different entities under the umbrella of Transworld Group came together as One-Transworld to participate in transporting donated relief material to flood ridden Kerala in the employee led initiative. The company supported the initiative and deployed containers and vessels from our business for 45 days to support the cause. The materials weighing approximately 896 tons were packed in our 32 containers and delivered free of cost to Cochin port.





Health Camps and **Rehabilitation Work**

With the support of our NGO partner Habitat for Humanity, Transworld group is supporting the repair and reconstruction of three schools, four Anganwadis and two houses across three blocks of Wayanad, namely, Vythiri, Edavakka and Manathavady. It is estimated that 3000 school students, teachers, Anganwadi helpers and beneficiaries will be rehabilitated through this initiative.

In parallel, to reduce the health-related vulnerabilities of disaster affected people in the flood, Transworld is supporting five health camps to assist approximately 1,000 flood affected people in Wayanad district of Kerala with the implementing partner, Smile Foundation



Relief materials sent to Kochi

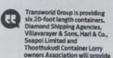
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ports spare ₹1-cr for Kerala

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Y Chairman of VO Chidam-r Port Trust N Vaiyapuri off the vehicles carrying ro-terials work & I coree ar-on behalf of five major ports idambaranar Port Trust in ikudi, Cochin Port Trust, ingalore Port Trust, Chen-nai on Tuesday. Ogob bays containing dhoti. 10,000 bags containing dhoti, ungi, bedsheet, rice, biscuit ter bottle has been arranged nt to Cochin. St John Freight

Inc., may volumetered to pack and load the relief items into the trucks. Transworld Group has taken the role of providing six 20 foot length containers to transit the items. Dia-mond Shipping Agencies, Villa-varayer & Sons, Hari & Co., Seapol Limited and Thoothukudi Contain-



volunteered to provide the trucks to transport the con Cochin. chin. As per prime minist the min inistry of shipp er for road trans ipping and wat opment & ga ad shipping. ter of state for road transpo highways, shipping, chemi and fertilizers, have issued ord the above mentioned five m ports to send the relief materi-



Initiative	Number of Beneficiaries Impacted
Relief Material in Alleppey	200
Relief Material in North Paravur	400
Relief Material in Palakkad	300
Health Camps with Smile Foundation	1,000
Restoration and Reconstruction work with Habitat for Humanity	3,000
Total	4,900





Mission Mangroves Workshop

Stewarding the marine environment and committing to responsible shipping is one of the key areas of corporate responsibility at Transworld. India's depleting mangrove cover has had a spillover effect on marine species, coastal communities and the marine ecosystem at large. On the International Day for the Conservation of Mangrove Ecosystem, the Transworld Group partnered with United Way's Mumbai chapter and organized a workshop highlighting the significance of mangroves conservation. The session covered a wide range of topics such as scientific facts about mangrove ecosystems, their geographies in India and how we as individuals or as an organization can contribute in spreading awareness and conducting plantation drives which are the need of the hour.





Eco Warrior of the Quarter

After attending a session on reducing plastic use in the daily lives, Mr Sankha Rajapakse, Assistant Manager-Finance Cluster, Dubai made a shift from plastic lunch boxes to more sustainable and eco-friendly stainlesssteel tiffin boxes. Let us applaud this changemaker!



Membership of Dubai Chamber of Commerce Sustainability Network

Transworld Group became a member of the Dubai Chamber Sustainability Network. The Sustainability Network is a fast growing CSR/Sustainability Business Group within the Dubai Chamber launched in 2010 with the objective to advance CSR and Sustainability in the

member of Sustainability

UAE, to promote and internalize CSR Best Practices and to build CSR based competitive advantages and business reputation. This network offers companies in Dubai and the UAE the opportunity to network, share experiences and demonstrate CSR and Sustainability leadership.



World Photography Day Photo Contest

On the World Photography Day, The Transworld Corporate Responsibility Team organized a photography campaign on the theme of **'Champions of the Environment!'**

The winners of the competition are:









Corporate Responsibility Energizers support National Nutrition Week in Mumbai, Kolkata, Visakhapatnam

National Nutrition Week or Poshan Diwas, started by the ministry of Women and Child Development in India, is celebrated annually to generate awareness and improve nutritious practice mindfulness among individuals/ communities/groups particularly for women and children from disadvantaged sections of society.

To celebrate the National Nutrition Week in India, on 8th-9th September 2018, a team of 25 Transworld Corporate Responsibility energizers along with employee volunteers across Mumbai, Kolkata and Visakhapatnam distributed 300 packets of nutritious meals comprising of idly, sambar and vegetable biryani and 150 packets of fruits to a total of 450 beneficiaries children and women.

In Mumbai and Kolkata, the Robinhood Army was the facilitating partner organization to economically lower backgrounds. The Visakhapatnam team distributed to specially abled people at Dwarkamaye School for the Visually Impaired, Society for Education for Deaf & Dumb and Prema Samajam Old Age Home.





Art & Sign Language Workshop

Under the Corporate Responsibility pillar of Art, Culture and Education, an interactive session with two young, talented and creative young people – Aarti Shah and Victor Sitali was organized in Dubai on 20th September 2018. Aarti, a happy child with Down Syndrome made everyone dance and brought in a lot of energy into the room. Victor, who communicates with people in American Sign Language (ASL) shared his story and the journey full of challenges to become an artist. The concept behind the workshop was to bridge the gap between society and individuals with special needs.

He taught the participants English Alphabet and some basic words in ASL and encouraged them to communicate through that during the session. Facilitated by Victor, the team learnt some charcoal art and shading skills. He got the participants to work together in a fun and creative way on a joint artwork that took shape of a beautiful painting of a ship. The fun-filled workshop was aimed at providing an opportunity to learn from a person with special needs and reflect on how we cope with challenges in our work life by letting go of corporate paradigms and preconceptions. The session was attended by 25 members of the senior management team in Dubai.





Transworld Diwali Workshops: Mumbai & Dubai

Festivals are all about spreading joy and warmth and this Diwali the Corporate Responsibility Energizers and the team decided to spread the joy differently. Transworld Group invited specially-abled children supported by NGO Pragati Kendra to co-create the Transworld Diwali E-card and paint diyas with the volunteers. Six talented children joined in this endeavor and along with employee volunteers 100 diyas were painted and 4 e-card designs were prepared. It was an interactive workshop wherein the children thoroughly enjoyed the exposure and volunteers got an opportunity to learn from them.

In Dubai, 20 young adults from Special Needs Future Development Centre visited the Transworld Group headquarters in Dubai. Volunteers and the young artists painted Diwali diyas and engaged with each other spreading joy and happiness. More than 35 volunteers participated in the event.







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BMA International believes in living life to the fullest and this translates into their passion for helping their customers and their families with all the retail needs.

Over the years, they have focused on building trust with their shoppers, employees, suppliers and stakeholders, to create a company that is peoplecentric, ambitious, and resultsoriented.

Their steady growth is a testament to their success. Whether its their enterprising expansion plan through their growing portfolio of brands or the implementation of new technology and facilities, such as their new Central Distribution Centre, their sole aim is to enhance their customers' experience. On behalf of BMA, we would like to put forward this note of appreciation for Transworld Logistics FZE for the tremendous support extended towards our company

We are pleased with your commitment to our logistics requirements and are happy to be associated with such a professional organization

We are very impressed and happy with Transworld Service.

From BMA Logistics Team



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Please get in touch with Ms Christine Francis (chris@transworld.com) / Ms Jiya Poptani (jiya.bslmum@transworld.com) for ordering your copy of the book

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Please send in your contributions to transview@transworld.com Selected articles stand to win attractive prizes. Get cracking, start capturing your innovative ideas and send them to the editorial team. Winning has become so easy!

Thanks for sending in your articles, poems etc. but sometimes, due to space constraints, we are unable to carry your articles in a particular edition. But please bear with us, they will definitely be published. Keeping writing to us ! We treat your comments as a gift - Feedback is always positive, so feel free to drop us a line: email: transview@transworld.com.

Transformation in Motion

www.transworld.com