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An Effective Interface Between The People Of Transworld Group

transview

newsletter of the Transworld Group of Companies

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Transworld wins big at Mala Awards - 2012



L to R: Mr. S. Vardharajan, Mr. Kiran Nandre, Mr. Subramanian Jagadeesh, Mr. Rajesh Desai, Capt. V. K. Singh, Mr. Vinod Nair, Mr. Ramesh S. Ramakrishnan, Mrs. Geeta Ramakrishnan, Mr. Lawrence Fernandes, Mr. Ronald Lobo, Capt. Rakesh Prasad and Mr. Ranjit Kakhandki

A rocking start to the function was an indicator of things to come and surely enough, the luminaries who attended this function kept the shipping audience enthralled with their wit and experience shining through.

The glitter continued to descend on Transworld Group. For the 3rd year running, Balaji Shipping Lines FZCO and Shreyas Shipping & Logistics won awards in their respective categories making the parent – the Transworld Group extremely proud. Balaji Shipping Lines FZCO was judged the

"NVOCC of the year (GP)", Shreyas Shipping & Logistics, Best Shipping Line of the year - Coastal Operator.

This win of Transworld Group at MALA 2012 reinforces our belief that we have something special in terms of our people and service offerings to our customers.

We are Indian at heart and this penchant for the basic Indian concepts of simplicity, reliability and humility differentiates us from the rest.

THE OCCASION:

The "OSCARS" of the shipping industry – MALA 2012

THE VENUE:

Vivanta by Taj President, Mumbai

THE WINNER:

Balaji Shipping Lines FZCO (proud member of the Transworld Group) – NVOCC of the year (GP)



REEFER TRAINING PROGRAMME AT BSL



OEL COLOMBO FELICITATES IT'S STAKE HOLDERS



CUSTOMER SERVICE TRAINING 2012 SEP

Balaji first in our market to launch the "smartphone interactive APP."

The team at BSL -DUBAI has been working very hard to regularly improve our service levels to our customers, by using the latest technology and innovations at our disposal today. The provision for LIVE-CHAT was launched by BSL in March 2012 and was very well received by our customers. Contact with customers through latest smartphone technology was the next logical service improvement.

We are extremely pleased to inform you that our Transworld IT team has designed the revolutionary BSL SMARTPHONE APP that now puts us directly in contact with our customers through their smartphones. In order to cover most of the smartphone market, the BSL SMARTPHONE APP was initially designed for Google-Android enabled devices. We have added the Iphone/Ipad app, our next offering will be Blackberry devices added for use with this APP.

BSL has been constantly innovating and improving our products and services in line with the regular feedback from all our Network Partners. We look forward to this new BSL SMARTPHONE APP raising our service levels another notch and improving our brand-name in your individual markets.

We request you to kindly encourage all our customers to download and use this APP extensively. The more feedback we get from you, the more improvements we can make to future versions of the APP. The enclosed announcement may be emailed from your end to all our customers.

We are proud of the fact that BSL is the first in our market to launch such an APP and we are sure our network partners and customers will appreciate the service improvements.





Editorial

Dear Readers

We trust you all enjoyed reading the last issue of Transview for the year 2012. What a year it has been for the Transworld Group! Whilst the world is still in a recessionary stage, we as Transworld can very proudly say that we have achieved many milestones through the course of this year that truly set us apart.

We have acquired three container vessels (BSL Gujarat, OEL Kochi, OEL Kutch), won several accolades through the year and on the 17th of October 2012 we will enter in the Bulk Carrier segment of the industry by taking delivery of TBC Progress. We have only managed to do this by remaining focused in our job, ensuring that we continue on our path to achieving excellence and always being at the service of our customers.

Whilst we cannot ignore the harsh realities that surround us, we urge you all to endeavor to think differently this time around. We have to pass through those situations however reluctant we are. Take this opportunity as a chance to prove our mantle. Think how we can operate successfully in these times. No

opportunity must pass by us without knowing about it. Only if our thoughts and attitude are positive we will be able to recognize these opportunities and make the best use out of it.

Let us conclude on a beautiful quote by Winston Churchill "Success is not final, failure is not fatal: it is the COURAGE to continue that counts".

From the entire editorial team at Transview we wish you all the very best, Happy reading and Seasons' greetings to you all !

ditorial Team:

Ritesh S. Ramakrishnan, Sanjit Roy & Amit Powar

All emails for Transview to be sent to: transview@transworld.co

Orient Express Lines

OEL-Kochi

The OEL Kochi which was recently acquired by Shreyas made her maiden call at Colombo on the 12th of August. The OEL Colombo Team boarded the vessel on berthing in Colombo where a simple ceremony was held. Mr. Marius Gomez, Vice President presented a Plaque to the Master of the Vessel to commemorate the maiden call.



OEL Kochi: inducted into the fleet of Shreyas Shipping

BSL-Gujarat

Ex OEL Gujarat which was taken over by OEL Fzco Dubai on the 2nd of July in Singapore made her maiden call at Colombo on the 9th of July. A simple ceremony was held onboard the vessel to mark the occasion where senior members of the Sri Lanka Ports Authority also attended.

Plaques were exchanged between Harbor Master the Sri Lanka Ports Authority and the Captain of the Vessel.



BSL Gujarat: inducted into the fleet of OEL

OEL-Kutch

Was taken over on September 21, 2012.

OEL Kutch: inducted into the fleet of Shreyas Shipping





Charity event organized by Lanka OEL

To coincide with the 20th anniversary celebrations of OEL in Sri Lanka a charity event was held where wheel chairs were donated to the National Hospital in Colombo

The picture shows Mrs Geeta Ramakrishnan handing over the wheel chairs to the Director of the National Hospital.

- Contributed by Lanka OEL TEAM

Carrier Conducts Reefer Training Programme at BSL-Dubai.

Balaji Shipping Lines FZCO in its continuous quest to enhance its service levels, conducted a "Reefer Training Programme 2012" on the 16th and 17th of September 2012 at Dubai. Key personnel from core BSL reefer markets attended this special 2 day training session, which was delivered by Mr. Arnold Stout from CARRIER - Netherlands.

BSL uses CARRIER TRANSICOLD technology exclusively in our entire state-of-the-art reefer fleet, thus providing top-class "Freshbox – Reefer Carriage Solutions" to our expanding list of customers.

The event was opened by our Managing Director Mr L.B. Culas who provided words of encouragement and advise to all the participants. The new version of **BSL's "Reefer Guidelines - 2012"** was also released by Mr L.B. Culas who presented the first copy to Mr. Arnold Stout.

















The training covered wide topics on various aspects of reefer containers and Carrier Transicold technology. The first day covered basic concepts of refrigeration, moving onto detailed technical aspects and functionality of the reefer unit and its machinery. The second day covered practical "hands-on training" and demonstrations on live reefer units at the Transworld warehouse. Most participants were amazed at the complexity of the machinery, when various components of the unit and their functions were explained in detail, along-with concepts of data downloading, analysis and interpretation of the downloads. Detailed Q&A sessions were conducted giving all participants an opportunity to seek advise and clarifications directly from Carrier – Mr. Arnold Stout.





BSL – Dubai presented Albatross Shipping – Mumbai with a "Special Reefer Award" for a record-breaking performance in 2012. The Albatross Shipping team at Mumbai, has consistently surpassed their reefer performance and have worked efficiently at building BSL's "FreshBox" brand from Nhava Sheva. This was an award truly deserved and the pleasure is clearly evident from the faces of the recipients.

A very special note of thanks was conveyed to Carrier, Mr. Arnold Stout who constantly energized all the participants and simplified

many difficult concepts. His tireless explanations to the unending list of queries were most appreciated by all the participants. As usual, his invaluable advise and suggestions for improvement, will be immediately implemented by the BSL teams at all locations.

Certificates of Participation were awarded to all attendees who were very proud to have successfully completed the training. We are confident that the experience gained from this training and many friendships built during the interactions, will take BSL's reefer business to new heights in the days to come. All participants thanked the BSL Management for inviting them to Dubai and providing invaluable reefer training.

- Contributed by BSL TEAM.







Lanka OEL felicitates its stake holders in unique style to celebrate 20 years.

It was the 14th of September 2012, 1230 GMT, 1800 Hrs Sri Lanka time. The shipping community at large halted their work as all roads lead to the Port of Colombo. The event: OEL was hosting its stake holders onboard the JET LINER.

By 1900 Hrs the last bus ferrying the guests into port came alongside the ship and were ushered in by the girls smartly dressed in sailor suits, and thereafter the proceedings

began. All 300 plus guests were onboard and ready to party.

Mr. Gomez first addressed the gathering and thanked the customers for their support over the last 20 years, which has propelled OEL as one of the top feeder operators in Colombo.

Thereafter Mr. Ramakrishnan addressed the invitees and told them of the Transworld Groups future plans, he then presented a special memento to the Chairman of the Sri Lanka Ports Authority. Whilst this was all happening the ship was casting away. Soon after, the Chairman and the MD of the Port addressed the gathering. The final address was by Mr. Culas which was in his usual style.



Photograph of the Jet Liner casting off



Mr. S Ramakrishnan presenting a plaque to the Chairman of the Port to commemorate the 20th anniversary

The party then began, all guests rushed on deck as the ship sailed out of Port to the mellow music of the saxophonist. The drinks and food started flowing. There were a few screeches from the ladies as the ship pitched and rolled in the open seas, everyone was enjoying themselves.

By 2100 Hrs the ship came back alongside and all guests came back indoors to be greeted by the rocking sound of the band 'Sohan and the Experiments'. The girls in their sailor suits performed soon after to the music of the band playing "In the Navy" original done by the "Village People".

After a short break the band was back to treat the guests with Baila Music. The Guest

artist was non other than 'Ronnie Leich alias Thattaya' (meaning baldie due to his appearance) all guests were on the floor rocking the night away.

The party continued until the wee hours of the morning.

Comments from the guests . . . "We have gone for parties and parties hosted by the shipping community but this was outstanding" !!!

"How does OEL always come up with these unique functions, we must find out the mantra"!!!

- Contributed by Lanka OEL Team



Mr. S Ramakrishnan addressing the gathering



Mr. Marius Gomez addressing the gathering



OEL Management soon after boarding the vessel



The guests dancing their cares away



Dance act by the sailor girls

TLSS INC- Soon to be C-TPAT

As you may all be aware, Transworld Logistics and Shipping Services Inc. (TLSS Inc.) set up their operations in the USA ten years ago. The company today commands a lot of respect in the US trade community, and offers services through every port and inland location both in the US and Canada.

One of the greatest concerns in the US today relates to security, and for the past many years, various measures have been taken by the US government to ensure that their boundaries are safe and secure from acts terrorism.

Besides the Automated Manifest System (AMS) and Importer Security Filing (ISF) which is now mandatory for every foreign import into the US, the United States Customs have taken a more concrete step by examining or x-raying containers that do not conform to proper documentation or if the bona fides of the exporter is not very sound.

Rather than the US border security and customs taking the onus of this program upon themselves, they have invited U.S. Importers, Highway Carriers, Rail Carriers, Sea Carriers, Air Carriers, U.S. Marine Port Authority/Terminal Operators, U.S. Air Freight Consolidators, Ocean Transportation Intermediaries Non-Vessel Operating Common Carriers (NVOCC's), Certain Foreign Manufacturers, and U.S. Customs Brokers to compliment them in ensuring safety and security. This new program, which is termed as The Customs Trade Partnership Against Terrorism (C-TPAT) takes very serious measures to do what it can to protect the integrity of the United States. The C-TPAT program was created to analyze every part of the supply chain to ensure the integrity of the cargo imported and the safety of the country.

To keep ourselves abreast of the latest and to work closely with the US Customs, the company has appointed me as a summer intern to oversee their certification for the C-TPAT program.

The first step to becoming certified is to complete a list of written procedures that highlight the company's actions against any form of terrorism. This includes IT security, physical access security, personnel security, operations security, business partner security, packing and shipping security and tractor/trailer security. The procedures will instruct all C-TPAT trained employees on how to act based on an extreme situation in the safest manner possible.

The second step will be to make sure all employees have to be trained to report any suspicious activity in the supply chain.

The third step is to apply to the Customs and submit corporate information, a supply chain security profile, and acknowledge an agreement to voluntarily participate.

Finally, we propose to get the approval from Customs within the next month, and then

work as a partner to protect the supply chain into the United States.

Every year after our certification, the company has to undergo an audit where US Supply Chain Security Specialists (SCSS) will inspect our office to make sure that TLSS Inc. is fully compliant with the C-TPAT guidelines.

According to C-TPAT, our foreign agents should also undergo training, and go through security questions which we propose to link to our group website. I have already sent out security checklists to some of our group companies who are interested in becoming C-TPAT compliant in the near future.

It is my observation that this initiative is becoming a universal phenomenon with various countries and government bodies getting involved. It is important that all our group companies worldwide participate in this global initiative so that we as Transworld group become the foremost company to get certified. This will ensure that our customers enjoy uninterrupted service and not be held up for security reasons.

To assist our group, I will be posting a link to a training program, following a test module so that our staff worldwide can participate in the initiative we have taken, and hope to see all of Transworld participate in the near future.

- Contributed by Aaron Couto, USA

Want to TRY or MAKE it?

"rekha, you should' ve a done a better job this time! I expect much better numbers from you!! Where is your focus???". "I'm sorry sir. But i will try this time...I'm sure." I left my boss's cabin with tears in my eyes...Whoever is a part of any sales team; this scene is not new for them. As I was back on my seat, i too started to analyse myself... where is my focus? No, i won't let myself down. I will try for better sales this time. I decided.

Evening 6pm, I reached home tired, bored and desperate. As soon i opened the door, my son rushed to me screaming, "mamma, Please, Try to hold my hand..."

"What?? No, Omi, Not today! Mamma is not in a mood today...". I tried to move away as I never wanted to throw my desperation on my kids. But Omkareshwar, my 5yr old son, didn't seem like leaving me, but kept on asking - "Please mamma, please try to hold my hand.."

And to support him, my daughter also joined with him. Finally, I started "trying" to hold his hand. And they started laughing out at me and kept on cheering "mamma try to hold my hand". In three attempts, I accepted my failure. And I asked how I should try now.

And, he told me "mamma, U can never try to hold my hand... either hold or never... But you can never try...!"

I was shocked for a moment. Yes! Simple, but profound. I realized at that moment that I can never keep trying for anything. I should achieve it or it never happens. No other state exists in between. In today's competitive world, every step we take with confidence takes us closer to success. What is the secret behind each successful person? The secret behind their success is that they just NOT TRY but put ACTIONS on their dreams. So what's the difference in acting and trying? By acting, our focus intensify on what we intend to accomplish. Thus we attract positive energy and our action yields positive results. Each attempt makes us more tenacious towards our focus. But when we TRY doing something we are actually limiting ourselves from accomplishing and as a result we attract negative energy.

On that Feb evening, I took off the word "try" from my dictionary. Or rather my little sweetheart taught me that there will be no result on anything if I keep on trying for anything. YES! Act on it & achieve it ..!! To be successful not only in sales but also in all quarters of life, we need to act.

My dear readers, dream on, dream high and act on your dream to lead a successful life...

- Contributed by Rekha Suresh Babu

Superior Customer Service Training Sep 2012





"Training Is Necessary To Maintain Our Most Valuable Resources - Our People". So the trainee performs with the transferred Mastery of the experienced.

Experience performs with the freshness of the young.



The Date : July 22, 2012

The Day: Sunday

The Time: 1:00 PM to 2:00 PM

The Venue: Transworld Training Room

The Training: Secrets of Body Language

The Speaker: Mr. Niranjan Venkatesh





The Date : August 13, 2012

The Day: Monday

The Time: 1:00 PM to 2:00 PM

The Venue: Transworld Training Room

The Subject: Commercial

Documentation

The Trainer: Mr. Niranjan Venkatesh





The Date: September 20, 2012

The Day: Thursday

The Time: 3:00 PM to 4:30 PM

The Venue: Transworld Training Room

The Training: Air Freight

Product Presentation

The Speaker: Mr. Tarun Sharma





Coffee With Chairman

Every month, the CEO of the respective units (OEL, BSL, TSL, TL) nominates a staff (by picking up a chit) who will then be invited for Coffee with the Chairman and have an informal chit-chat.

In the month of August 2012, the below mentioned staff had Coffee with the Chairman. The Chairman was pleased to spend time interacting with staff and understanding the views and commitment towards taking Transworld to greater heights.









Eloisa (OEL)



Girlie (TSL)



Murali (Logistics)

Blood Donation

In collaboration with Latifa Hospital, a blood donation camp was organized on September 13, 2012.

















Yoga Session



Onam Celebration



Independence Day Celebration





Monsoon Regatta

Transworld Group was one of the sponsors of the 4th Monsoon Regatta 2012 at Hussain Sagar Lake Hyderabad July 6 to 8th 2012.

An event for all water sports enthusiasts to cheer and watch the 43 sailors from Mumbai, Bhopal, Mangalore, Pune, Chennai and our Hyderabad city, compete in the various categories of contests as part of the Monsoon Regatta 2012, being hosted & organised by Yacht Club of Hyderabad.

This Championship is meant to attract attention to the dystrophic condition of our water bodies. It also provides under privileged kids, education and an option to learn sailing.







SAVE THE LAKE 3-8 JULY 2012 ON THE WATERS OF HUSSAIN SAGAR



IF

If you can keep your head when all about you
Are losing theirs and blaming it on you;
If you can trust yourself when all men doubt you,
But make allowance for their doubting too:
If you can wait and not be tired by waiting,
Or, being lied about, don't deal in lies,
Or being hated don't give way to hating,
And yet don't look too good, nor talk too wise;

If you can dream---and not make dreams your master;
If you can think---and not make thoughts your aim,
If you can meet with Triumph and Disaster
And treat those two impostors just the same:.
If you can bear to hear the truth you've spoken
Twisted by knaves to make a trap for fools,
Or watch the things you gave your life to, broken,
And stoop and build'em up with worn-out tools;

If you can make one heap of all your winnings
And risk it on one turn of pitch-and-toss,
And lose, and start again at your beginnings,
And never breathe a word about your loss:
If you can force your heart and nerve and sinew
To serve your turn long after they are gone,
And so hold on when there is nothing in you
Except the Will which says to them: "Hold on!"

If you can talk with crowds and keep your virtue,
Or walk with Kings---nor lose the common touch,
If neither foes nor loving friends can hurt you,
If all men count with you, but none too much:
If you can fill the unforgiving minute
With sixty seconds' worth of distance run,
Yours is the Earth and everything that's in it,
And---which is more---you'll be a Man, my son!

Rudyard Kipling

- Contributed by L.B. Culas

Internal Customers

We sometimes talk about how difficult customers can be but the ones who can really ruin our working day are often on our own team, we call them INTERNAL CUSTOMERS.

Who has the problem?

When colleagues don't respond to you, you can often feel angry and you can also feel frustrated and useless. You send another email, you try to get in touch via Skype but there's nothing coming back to you.

Maybe in frustration you CC his boss to try to force him to respond. This is a bad move. It only makes him more resistant. Instead, your first step should be to understand the 'no responder', to get inside his tiny pin-head and work him out.

Cases

Colleagues who don't respond are basically insecure. They therefore have to build themselves up all the time and they often do that by pushing other people down. "I'm too busy. My work is more important than this colleague's request. Of course our customers are more important but using them as an excuse for not replying to a colleague is a sign of arrogance built on weakness and self-doubt. People with healthy self esteem manage to look after their customers and work positively with colleagues.

Challenge the behavior not the person

You cannot fix a person's psychopathology. You can't turn a bully personality into an open-minded and caring one, so don't try. Focus on the behavior. If you get no response or no reply from someone even after your second mail to them, its time to go directly to them. Get them on the phone and ask why they haven't responded. You have to hear their voice and they have to hear yours.

Get support

This is not easy. Bullies and 'no responders' rely on people either being scared of them and just giving up when they don't get any reply. So, if you have to deal with a 'no responder', talk first to your good colleagues around you to get some moral support and strength. Work out what you want to say. Build up your courage. Often bullies and 'no responders' turn into pussycats when you ask them politely but firmly to please respond. They are not used to being challenged and they can quickly drop their tough attitude. Again, keep the focus on the behavior, not the person. Your aim should be to act professionally, not to have argument. It doesn't work perfectly all the time but the more you practice acting professionally with 'no responders', the easier it gets.

- Contributed by Suresh Mudliyar

BSL Gujarat Ship Visit at Jebel Ali Container Terminal









Quotes

- The only way of finding the limits of the possible is by going beyond them into the impossible.
- Be not afraid of growing slowly; be afraid only of standing still.
- Fear less, hope more, eat less, chew more, whine less, breathe more, talk less, say more, hate less, love more, and good things will be yours.
- Success is the good fortune that comes from aspiration, desperation, perspiration and inspiration.
- Life is a succession of lessons which must be lived to be understood.
- The happiness of life is made up of minute fractions—the little soon-forgotten charities of a kiss, a smile, a kind look, a heartfelt compliment in the disguise of a playful raillery, and the countless other infinitesimals of pleasurable thought and genial feeling.
- To reach a port, we must sail—Sail, not tie at anchor—Sail, not drift.
- The real leader has no need to lead--he is content to point the way.
- Rely on your own strength of body and soul.
 Take for your star self-reliance, faith, honesty and industry. Don't take too much advice keep at the helm and steer your own ship, and remember that the great art of commanding is to take a fair share of the work. Fire above the mark you intend to hit. Energy, invincible determination with the right motive, are the levers that move the world.
- He who has never learned to obey cannot be a good commander.
- No general can fight his battles alone. He must depend upon his lieutenants, and his success depends upon his ability to select the right man for the right place. A good general not only sees the way to victory; he also knows when victory is impossible.
- Anyone who has never made a mistake has never tried anything new.

- Contributed by Suresh Mudliyar







How well do you know your Colleagues, the winner is Ramesh Poduval (TSL).

Congratulations. You win a cash prize of Dhs. 100/- The winner was selected by a random draw from the correct entries. Congratulations to Biju Varghese, Dhana, Suraj Menon, Rajan and Leena.

Row Number: 1

Ricku Murali, L. B. Culas, Balakumar

Row Number: 2

Geeta Ramakrishnan, Maria, Alagappan, Kannan, Palitha, Lawrence, Bharti, Shankar

Row Number: 3

Christine, Capt. Leslie Reis, Sobha

Row Number: 4 Som, Minnet, Rijish Row number: 5 Prajit, Sanjit, Michelle



The first 3 words you see are what you want in life



- Contributed by Minnet Mungeal

Explore, dream & discover

"Throw off the blow lines, sail away from the safe harbor. Catch the trade winds in your sails. Explore, dream & discover"- are the words that I recollect when I joined Orient Express Lines in Transworld, and truly being a witness to every letter as my journey begins.

As Karl Marx, the famous psychologist/economist quotes "Choose a job you love & you will never work a day in your life". This has been chronicled very well at Transworld.

It has been nearly five months working in OEL as a Customer Service Representative, having no idea about any facts or figures related to the shipping Industry. On a gradual prospect managed to cope and learn every minute detail that looked interesting and informative.

Initially was confused. But was overwhelmed by a warm and hearty welcome by one and all at Transworld.

Each and every faculty member right from the office boy to the Head of the Units, were extremely magnanimous. Each and everyone seemed to be characterized by the nobility and forbearance in thought. Even till date all are willing to offer and be of a helping hand.

It has always been a positive environment at Transworld, ensuring us to feel secured and draw inspiration to work more effectively.

Ever since my grooming in Transworld began I have always been treated like a new member in the family, and I am extremely pleased with involvement associated in a longer run.

These 5 months has taught me many things beyond every boundaries and I credit my grooming to all seniors faculties for everything they have been to me. Life is short and time is fleeting with so much to do and accomplish. Moving ahead with my journey in Transworld, keeping in mind to mold our tomorrow into a reliable, sustaining and safe future for our generations, and this is where it all begins......

- Contributed by Genceilla Roberts

New Faces

We extend a warm welcome and wish them a successful career in Transworld Group of Companies



Gurjit Singh



Francis Edward



Prince Arunkumar



Muthezhilan N



Tarun Sharma



Amanda Cabral



Suresh Mudliyar





Sowmya Venkatesan





Joan Reserva



Bhesha Raj



Rekha Suresh



Harita Anthony



Bhojnarayan

Humour Difference between complete and finished - Transview



Jai Ganesh



Chanchal Motwani



Som Bahadur

No English dictionary has been able to explain the difference

between the two words 'complete' and 'finished'

in a way that's so easy to understand:.....

Some people say there is no difference between COMPLETE & FINISHED but there is:

When you marry the right one, you are COMPLETE....

And when you marry the wrong one, you are FINISHED.....

And when the right one catches you with the wrong one, you are ...

COMPLETELY FINISHED!!!

- Contributed by Leena David



newsletter of the Transworld Group of Companies

Poster Making Competition - Winners





Your favourite newsletter Transview is now 'Trans' formed. It's got your views, it's got your news and we need them coming. Just send in your contributions to

transview@transworld.co and if selected, you stand to win attractive prizes.

So get cracking on those ideas and start sending them. Winning was never so easy!

Write to us! We treat your comments as a gift – feedback is always positive, so feel free to drop us a line. We are on the lookout for your pictures, news, and stories. Email: transview@transworld.co