

# transVIEW



Issue 34, May 2019

## ANNOUNCING THE LAUNCH OF TRANSWORLD LOGISTICS DWC LLC

ONE TEAM. ONE GOAL. DELIVERING PROSPERITY ACROSS THE GLOBE.

Our pursuit to providing seamless global solutions, establishing a unified identity and shared growth strategy as a Group has led to the creation of Transworld Logistics DWC LLC, the holding company for all logistics businesses within the organization. The new entity brings synergy to our capabilities by establishing a global network that links the Group's Global Logistics Companies and professionals to deliver world-wide reach to our customers. Powered by advanced technology and a single ERP system, it ensures seamless integrated logistics solutions that establish our standing as a global brand.

Transworld Logistics DWC LLC, UAE | Transworld Integrated Logistek Pvt. Ltd, India | Transworld Logistics & Shipping Services INC., USA | Transworld Logistics Asia Limited, Hong Kong | Transworld Logistics and Shipping PTE. LTD, Singapore | Transworld Shipping and Logistics (Private) Limited, Sri Lanka | Transworld Saudi Arabia | Transworld Shipping & Logistics (WLL), Qatar | Transworld Shipping, Trading & Logistics Services LLC, Oman

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## Editorial

Dear Readers,

Transworld Logistics DWC LLC and Transworld Integrated Logistek Pvt. Limited – new next generation Global Forwarding and Logistics companies within Transworld Group family have born. With the primary focus on providing integrated and innovative global logistics solutions for all the customers around the world, Transworld Group has continued to be committed in the transformation of becoming a technology driven logistics solution provider. The Group is fully geared up to reaffirm the dedication with the new global identity and commenced trading globally, under a common brand name Transworld Logistics, across the regions with the motto of **'One Transworld, One Team, One Goal, Delivering Prosperity Across The Globe'**

As per the recent research studies, in an era of consumerism, digital and data disruption, service providers are examining their business and operating models to find a solution that will enable a step change in performance. Superior decision making, business outcomes and customer experiences are being achieved by clients prepared to reinvent business processes with intelligent and innovative operations that harness talent, data, and intelligence to deliver the right information where and when it's needed. In the ever changing and challenging scenario, it becomes important to consistently focus on the activities that are driving value and competitive advantage.

With the commencement of new financial year 2019 -20, Transworld Group also rolled out the implementation schedule of its prestigious project 'Transformation In Motion' with the enhancements that have been undergoing over the past few months. This new development involves the implementation of an industry-leading Enterprise Resource Planning (ERP) system for Warehousing Management for warehousing business, Oracle Transportation Management for transportation business and Oracle Fusion Financials for finance & accounting to transform the business operations, allowing the business units to achieve operational excellence, improve productivity while exceeding the customers' expectations.

The new ERP system involves the utilization of a new computer platform that offers substantial business advantages including:

- The ability to provide better services to our customers through an improved process for picking more accurate orders
- Minimizing operational errors
- Ensuring traceability and safety measures for the movement of product right down to the pallet and case level
- Shipment tracking and tracing
- Customer Stickiness

Transworld Group's comprehensive and technology driven approach that creates a more productive and adaptive workforce, uses digital technology to reinvent the employee experience and redesigns organization to be more agile.

In the beginning of the year, Mr. Ramesh S. Ramakrishnan, Chairman of Transworld Group gave visionary outlines of Transworld Group's strategic plans for the future, specifying the business verticals we would focus. "The One Transworld strategy also laid down the road-map and the key foundation pillars to make it happens and continuously paid focus on robust people process, product and market penetration, with tenacity to change and capitalise on market disruptions.

**When we look into the future, we see disruptions, we see collisions, we see transformations, but most of all we see opportunities.**

Congratulations Team Transworld, for all your dedication and hard work. Let us continue to commit ourselves for our vision and values which would lead us further to scale new milestones.

Best Regards,

**B. Mannan**

Editorial Team:

Ritesh S. Ramakrishnan, B. Mannan, K. B. Balmurali, Manisha Mishra, Amit Powar, Shipra Saxena.

All your valuable suggestions and contributions for Transview to be sent to: [transview@transworld.com](mailto:transview@transworld.com)

## Transworld announces the launch of Transworld Logistics DWC LLC

To provide seamless global solutions, establishing a unified identity and shared growth strategy as a Group, Transworld Group announced the launch of Transworld Logistics DWC LLC, the holding company for all logistics businesses within the organization.

The new entity brings synergy to the capabilities by establishing a global network that links the Group's global logistics companies and professionals to deliver world-wide reach to its customers. Powered by advanced technology and a single ERP system, it ensures seamless integrated technology-driven logistics solutions that establish itself as a global brand.



### BSL Freight Solutions Pvt. Ltd gets renamed as Transworld Integrated Logistek Pvt. Ltd

This year marks the beginning of a renewed vision to create a unified identity for companies under the Transworld Group. As part of this concentrated focus, BSL Freight Solutions Pvt. Ltd has been renamed as Transworld Integrated Logistek Pvt. Ltd. The new name reinforces the connection with the group and further reaffirms dedication for delivering, integrated logistics solutions powered by advanced technology. It also marks an important milestone, in Transworld Group's constant endeavor to provide innovative and dependable global logistics to our customers across the globe.



## Transworld Group hosts Government Delegation from Brunei

Transworld Group hosted a Government Delegation from Brunei on 10<sup>th</sup> April 2019. The members of the delegation included Yang Berhormat Dato Seri Setia Dr Awang Haji Mohd Amin Liew bin Abdullah, Minister at the Prime Minister's Office and Minister of Finance and Economy II; Mr. Harris Ibrahim - Head, FDI Action and Support Centre (FAST), Ministry of Finance and Economy (MOFE); Mr. Haji Yussof Hussin, Senior Manager, FAST, MOFE; Mr. Arifubillah Masli – Officer - FDI Action and Support Centre (FAST), Ministry of Finance and Economy (MOFE). Mr. Ramesh S. Ramakrishnan, Chairman, Transworld Group and Mr Ritesh S. Ramakrishnan, Joint Managing Director, Transworld Group received the delegation along with senior members of the group and various growth plans were discussed.



## Joint Agency Conference 2019 for Transworld Feeders & Shreyas Shipping & Logistics Ltd

A joint agency conference 2019 of Transworld Feeders and Shreyas Shipping and Logistics Ltd. was organized on 6<sup>th</sup> – 7<sup>th</sup> March 2019 at Mumbai. The session was led by Mr. Ramesh S. Ramakrishnan, Chairman, Transworld Group and Mr. Ritesh S. Ramakrishnan, Joint Managing Director, Transworld Group. There were representations from Nhavaseva & Mundra, Saudi Arabia, Singapore, Kolkata/Haldia, Bharain, Oman, Sri Lanka, Chennai, Cochin, Tuticorin and Hazira. In these two days, participants deliberated on cash flow generation, leveraging technology, team building, revenue growth and cost optimization.



## Transworld Shipping Agencies Pvt. Ltd starts operations in Paradip, Odisha

The first dry bulk vessel under full Charterers agency, MV.HANTON TRADER handled at Paradip CB-I berth for loading Iron ore Pellets a/c Brahmani River Pellets Ltd for discharging at China through the vessel operated by WESTERNBULK . This is the first vessel handled at Paradip Port under Transworld agency i.e. M/s. Transworld Shipping Agencies Pvt. Ltd. The Transworld team aims to handle more vessels / agency activities in future.



## Transworld Integrated Logistek Pvt. Ltd organizes Strategy Workshop at Alibagh

Strategy and Knowledge sharing workshop at Alibag was organized for the staff members of Transworld Integrated Logistek Pvt. Ltd on 4<sup>th</sup> – 5<sup>th</sup> April 2019. The two-day event was designed to focus on learning and to reinforce participants into a formidable winning team! The deliberations focused on overall strategy for Transworld Integrated, sales strategy, coastal business, domestic transportation and many team building activities.

## Mr. Ritesh S. Ramakrishnan, Joint Managing Director, Transworld Group gets featured in Daily Shipping Times

Mr. Ritesh S. Ramakrishnan, Joint Managing Director, Transworld Group was interviewed by Daily Shipping Times sharing his views on moving the business to cloud and adapting to emerging technologies like Artificial Intelligence (AI), Machine Learning and Internet of things (IoT) to deliver the world-class logistics solutions in a holistic, efficient and consistently reliable manner.

Excerpts from his interview from Daily Shipping Times are below:

**How will Technology and Digitization drive the overall growth in future?**

We have reinforced our commitment to deliver Integrated Logistics Solutions using Technology as the main pillar. As you know, we recently embarked on a project with Oracle to design and implement a "Future Ready" technology. This initiative is in its final approach. This Technology and



Digital initiatives will drive not just our services but all the innovative solutions that every customer requires in tomorrow's business environment.

**What can your customer expect through this change?**

Our Customers will now see us as One Brand, One Commitment, One Experience and ONE TRANSWORLD everywhere.

**What are your Global expansion plans?**

We have plans to expand our foot print globally. Our current Global Forwarding network covers 9 Countries with 25 offices. We are looking at some very key countries in Africa, Asia besides expanding our existing USA offices. With this we aim to cater to the needs of Global and MNC customers in all Geographies.

**What is in store for your employees through these changes?**

Our employees, like our customers, are our biggest Assets. It is they who have defined these changes and they will be in the forefront of all future growth and expansions.

## Inauguration of new office in New Delhi

In view of the growing business needs, Transworld Group in New Delhi moved to a new location in Jasola District Centre to offer better services to customers.

The new address: Unit No. 201 & 202, Salcon Aurum, Plot No-4, Jasola District Centre, New Delhi 110025, India.



## Transworld Saudi Arabia celebrates 8th Anniversary

Transworld Saudi Arabia (TSA), a member of Transworld Group celebrated completion of 8 successful years of operations and serving the customers in Saudi Arabia.





## Transworld Group wins 'Community Development' at India CSR Leadership Awards and Summit 2019

Shreyas Shipping and Logistics Ltd, a member of Transworld Group won the prestigious India CSR award on 1<sup>st</sup> April 2019 in the category of 'Community Development' and in the domain of disaster relief for our concerted efforts in Kerala for the initiative Rebuilding Kerala through the mediums of disaster relief kits, health camps and reconstruction of damaged schools, anganwadis and individual households.



## Transworld Group wins 'Community Development' Award at the ET Now: World CSR Congress 2019

The concerted and sustained efforts to support the flood affected populace of Kerala won The Transworld Group of Companies an award in the category of "Community Development" at the ET Now: World CSR Congress, held on 18<sup>th</sup> February 2019 at Mumbai. The initiative effectively reached out to over 5000 flood-affected people in the districts of Allepey, Waynad, Palakkad and North-Paravur in Kerala.



## Mr. Prabhakar Posam wins CIO Award

Mr. Prabhakar Posam, Chief Information Officer, Transworld Group won the CIO in Transportation and Logistics Award by the Catalyst 2019 in Dubai.



## Mr. Rajesh Desai wins CFO Award by Financial Express

Mr. Rajesh Desai, Chief Financial Officer, Shreyas Shipping and Logistics Ltd won the Financial Express CFO award in the Medium Enterprises Category.

## Transworld Group gets recognised as Great Place to Work in the UAE

Transworld Group, earlier certified as Best Workplaces in the UAE-2019, by Great Place to Work, was ranked 21<sup>st</sup> amongst the top 30 organization in the UAE. The award ceremony was held on 17<sup>th</sup> April 2019 at Dubai.



## Transworld Group receives Thomson Reuters Asia Legal Awards 2019

Transworld Group was awarded with "Transportation and Logistics In-House Team of the Year" at the Thomson Reuters Asia Legal Business India Law Awards 2019. Mr. Xavier Thomas, Legal Head, Transworld Group received the award on behalf of the Group.



## Avana Logistek wins Mahindra Transport Excellence Award

Mahindra Transport Excellence Awards recognize and reward various stakeholders in the trucking industry on parameters like Outperformance, Excellence, Innovation and Change Leadership, judged against the backdrop of RISE pillars – Accepting No Limits, Alternative Thinking and Driving Positive Change. The initiative, with its inclusive nature, has set for itself, very high standards. Avana Logistek secured Outperformers in Business in the category of Heavy Commercial Vehicles (HCVs).



## Ms. Shikha Shabdita wins CSR Leaders' Awards

Ms Shikha Shabdita, General Manager, Corporate Responsibility at Transworld Group was presented with '100 Most Impactful CSR Leaders' award at the ET Now: World CSR Congress, held on 18<sup>th</sup> February 2019 at Mumbai. She was also awarded at the India CSR Summit and Awards 2019 as the top 25 influential CSR leaders in India on 1<sup>st</sup> April 2019. She was also invited as a panelist for the leadership round-table session at the India CSR Summit.



## Era of Digital Supply Chain Management by Sahil Chaudhary

**Supply chain has always been at the center of all operational activities of an organization. Supply chain decisions are based on real time data so that precise actions can be taken to avoid any potential problems.**

The supply chain efficiency in the past was hampered due to the age-old technologies that were slow and dependent heavily on human intervention. However, the scenario is changing very quickly with the advent of new age technologies. These technologies are self-regulating offering a better control on the overall supply chain and reducing the human intervention in the process.

These new age technologies are helping organizations to capture, analyze and interpret real time data, which can then be used to take efficient decisions increasing supply chain reliability and decreasing costs.

Organizations today are using predictive

analytics and Artificial Intelligence across all supply chain functions. They are being used for demand forecasting, to reduce the forecast errors due to volatility in demand. This is helping organizations to increase the asset utilization and reduce both holding costs and stock out costs. Predictive analytics is also being used in the maintenance and repair of assets.

Another revolution that's been taking place is inside of the warehouses. Robots are being used to handle the large volumes of orders. They provide a faster and better control of the warehouse. These robots help in achieving order fulfillment with high accuracy. The application of drones is also being studied by organizations. In time, drones are

being looked at to be a part of last mile deliveries. Block Chains are bringing in a new kind of transparency to the supply chain. All these are helping organizations to meet and exceed the changing customer expectations.

These technologies are changing the entire eco-system for Supply chain professionals and organizations. The skill levels required to handle the new age supply chain will be vastly different from the skills required today. Organizations will have Supply chain design teams based on these technologies. As the dynamics are changing rapidly and only those organizations will survive who embrace the change and stay ahead of the curve.

### A Seven Year Journey

Transview editorial team had an opportunity to have a discussion with Mr. Vijaykrishnan Therukatil - Deputy Manager, Accounts Avana Global FZCO located in Dubai office. Below are some excerpts from our conversation with him:

Vijay joined the Transworld family in 2012, in the Chennai Office, and from there on, his journey has taken him to Bangalore, Qatar and now finally to Dubai. These multi-lateral movements – across offices and teams – have helped shape his career and transformed him into a trustworthy go-to-man in all situations. And the one thing that has kept him going through all these transitions is his passion – he loves his work and his willingness to contribute above and beyond the call of duty – is an inspiration to all who have seen him

from close quarters. In fact, he fondly recounts the story of how – within the first week of his arrival in Qatar – he found out that his manager was departing, and he had to take on added responsibilities – most of which were outside his immediate sphere of work. Never one to back away in times of needs, Vijay, even though new in Qatar, quickly learned the ropes and ensured that work went ahead as normal. This, and several other similar experiences, have helped him grow, both as a professional and as individual, and has resulted in him achieving his goals. He believes that success follows those who are willing to learn and work beyond the call of duty as well.

In fact, he has a similar message for the younger folks joining the Transworld ranks – “never shy away from opportunities – no matter how hard they



seem – there are great learning to be had which will serve you in good stead in the future”.

A jovial personality who gets along well with one and all – this music lover is an out-and-out a team player. Outside of work, his family – wife and 3-year old daughter – are the rock his life revolves around and he is currently excitedly awaiting their arrival in Dubai.

In closing, it won't be wrong to say that Vijay loves his Transworld Family and his team couldn't be happier to have such a star among their midst.





## Sessions on Winning the Game of Change by Ms. Geeta Ramakrishnan

In March 2019, a series of interactive sessions on “Winning the Game of Change” by Ms. Geeta Ramakrishnan, Director – Ontological Coach, Transworld Group were organized in Dubai and Mumbai offices, including a session for women and spouses. The sessions were based on the #1 Amazon Bestseller book “The Game of Change”, authored by Ms. Geeta. The sessions focused on enabling the participants to move from the condition of stress to ‘Zen’.

## Ocean Premier League

Transworld Group participated in the second session of the Ocean Premier League. It was a huge success and gathered lots of attention across the departments and units and won many awards for the Group.



Bowling  
**Mr. Hrushikesh Yadam**  
Runner Up



Bowling  
**Mr. B S Naveen**  
Runner Up



Archery  
**Mr. Navnath Kindre**  
Winner



Chess  
**Mr. Shaunak Shah**  
Runner Up

## #KNOW YOUR SHIP

### SSL BHARAT

**YEAR BUILT - 1997**

**PLACE BUILT - DAEWOO YARD, ULSAN,  
SOUTH KOREA**

**SERVICE SPEED - 13.00 KTS**

**LOA - 195.73 M**

**CONTAINER CAPACITY - 2959 TEU'S**



## Transworld Rewards and Recognition Scheme - Winners of the Excellence Ambassadors' March 2019



**Deepak Kanyal**  
Avana Logistek Ltd,  
Mumbai



**Amit Powar**  
Human Capital  
Management, Dubai



**V. Sivakumar**  
Transworld Feeders,  
Dubai

## Harmony 2019 in UAE

The annual staff party, Harmony was celebrated with lots of pomp and ceremony in Transworld Group Headquarters in UAE. On the occasion, the long-serving employees were also awarded to acknowledge their long-standing commitment to the corporation. Cultural functions were performed by Transworld Group staff along with family members and the celebrations of Harmony 2019 was greatly enjoyed by one and all.

**35**  
YEARS

**25**  
YEARS

**20**  
YEARS



**Kannan Swamy**  
Human Capital Management Team, Dubai



**Capt. Leslie Reis**  
Corporate, Dubai



**Murali Krishnan**  
Avana Global FZCO, Dubai

**15**  
YEARS



**Gregory Fernandes**  
Sales Cluster, Dubai



**Haridasan Puthalath**  
Transworld logistics FZE, Dubai



**Sony Antony**  
Transworld Feeders, Dubai



**Ajay Kumar**

Transworld Logistics FZE, Dubai



**Anoop John Anthrapper**

Transworld Shipping, Trading & Logistics Services LLC, Oman



**Ashutosh Sharma**

Transworld Shipping & Logistics WLL, Qatar



**Basheer Paleri**

Transworld Logistics FZE, Dubai



**Jayantha Fonseka**

Transworld Logistics FZE, Dubai



**Krishna Bahadur**

Transworld Logistics FZE, Dubai



**Mark Wilson Dsouza**

Transworld Shipping, Trading & Logistics Services LLC, Oman

**10**  
YEARS



**Minette Mungcal**

Business Analytics Team, Dubai



**Praveen Prathapan**

Transworld Logistics FZE, Dubai



**Rajkishore Mishra**

Accounts Cluster Team, Dubai



**Resham Bahadur**

Transworld Logistics FZE, Dubai



**Riyaz Abdul Rehman**

Transworld Logistics FZE, Dubai



**Swati Murali**

Transworld Logistics FZE, Dubai



**Vinod Gupta**

Transworld Shipping, Trading & Logistics Services LLC, Oman

## Workshop on Sustainable Waste Management practices showcasing Green Products stall in Dubai



Transworld Group Corporate Responsibility team and energizers in Dubai organized a workshop on everyday guide to recycling and sustainable living for homes on 20<sup>th</sup> January 2019 as part of sensitizing the employees on Sustainable Waste Management Practices and Zero Waste Living. The workshop included a talk by Ms. Amruta Kshemkalyani, sustainability professional and blogger at SustainabilityTribe. The information session also highlighted various recycling initiatives in UAE, and creative art project by repurposing waste materials by Transworld-ites. Corporate Responsibility Team also facilitated the sale of green products by Cling Nature UAE as alternative for plastic products. The workshop was followed up by Know Your Bin Campaign in March 2019 as part of Green and Sustainable Office program.

## Smart Reading Program for Warehouse Operations Staff

In line with the Reading Initiative being promoted by HH Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai, Smart Reading Program run by Not for profit organization, Smart Life aims at promoting English Reading and Communication skills to operations staff in UAE. As part of the program, 18 warehouse operations staff members of Transworld Logistics registered in a 20-week program that started on 8<sup>th</sup> February 2019. The project has a module in place with end objectives clearly laid out.



## Transworld Group volunteers participate in mangrove planting

Transworld Group in Dubai facilitated mangrove planting at Jebel Ali Wildlife Sanctuary for Transworld-ites and their families with children on 15<sup>th</sup> February 2019 to commemorate World Wetlands day in collaboration with Dubai Municipality. Jebel Ali Wildlife Sanctuary is marine and coastal wetlands which hosts a large variety of marine species, coral reefs and mangroves. The group of 24 volunteers planted mangroves in the coastal area, along with many other volunteers from Dubai. Mangrove planting helped the Transworld-ites to get a great exposure to mangrove ecosystem and to understand the importance of its conservation.

## Transworld Group volunteers visit Ras Al Khor Wildlife Sanctuary

Transworld Group Corporate Responsibility Team in Dubai organized an educational trip to Ras Al Khor Wildlife Sanctuary for Transworld-ites and their families on 2<sup>nd</sup> February 2019 to commemorate World Wetlands Day and UAE Environment Day (4<sup>th</sup> February 2019) and

UN Decade on Biodiversity. Ras Al Khor Wildlife Sanctuary is a protected area and an enclave of wilderness with 500 species of flora and fauna amidst the Emirates of Dubai. The group of 37 participants explored three hides in the Sanctuary which are Mangrove Hide, Flamingo Hide and Lagoon Hide with a conservationist. The educational trip helped the participants to get exposure to wetlands and understand their importance, learn about mangroves and their habitats and spot many migratory birds including flamingos in their natural habitat.



## Corporate Responsibility Energizers, Mumbai celebrate International Women's Day 2019



Women and child health are a key intervention area under our Corporate Responsibility (CR) pillar of Health, food and water security at Transworld Group. The CR project on providing mother and child health-care in collaboration with M.L Dhawale Memorial Trust in two villages, namely, Ghaneghar and Karsud in Bhopoli, Maharashtra has been scaled up by designing an intervention for rural adolescent girls for Menstrual Hygiene Management. The program was launched in Karsud on 15<sup>th</sup> March 2019 in observance of International Women's Day 2019. It was a day-long infotainment program providing a platform to over 300 participants including 230 women and adolescent girls, 47 community health volunteers, 15 female staff of MLD Trust and 12 CR energizers to come together and discuss the myths, prejudices and best practices around menstruation. A street play demonstrating the cultural taboos around menstruation was enacted by Transworld CR energizers followed by an interactive audio-visual awareness session on menstrual hygiene by a doctor from the NGO team. Few women were felicitated by the Transworld CR team for being exemplary leaders to all women in the two villages. 300 hygiene kits including compostable napkins were distributed to all women present at the program to encourage sanitary napkin usage. The day ended by screening the movie 'Padman'.



## Transworld Group commemorates World Water day

Improving community water access individually and collectively is a key focus of Corporate Responsibility at Transworld. In observance of World Water Day, Water Relay was organized in Dubai office on 28<sup>th</sup> March 2019 and on 29<sup>th</sup> March 2019 in Mumbai and Cochin offices to salute the long journeys made by rural women in India daily to fetch water for consumption. 60 volunteers participated in this activity organized in Dubai and 60 in Cochin and Mumbai offices in India. The winning and the runner's-up teams in all locations were felicitated followed by certificate distribution to all participants. A poster campaign was also run to showcase techniques and importance of water conservation across our Mumbai and Cochin offices.

During our health interventions in the villages surrounding Bhopoli, it was discerned that villages are devoid of ground-water and clean drinking water is sparsely available in wells and hand-pumps. As an extension to observance of World Water Day, the CR team partnered with Piramal Sarvajal, an organization working in the sphere of water, and visited Bhopoli on 12<sup>th</sup> April 2019. A baseline survey to capture data pertaining to existing sources of water in the village was conducted. The baseline survey would determine the scope of installing Water ATMs and making available safe and clean drinking water to communities 365 days a year.

## Global Campaign on #I Am And I Will Combat Cancer

Health, food and water security being a key focus area of the Corporate Responsibility at Transworld, February was observed as Cancer Awareness month to mark the occasion of World Cancer Day. In partnership with DATRI an NGO- India's largest stem cell donor registry with a mission to save those suffering from blood disorders like leukemia, thalassemia and aplastic anemia, a global campaign titled #I Am and I Will Combat Cancer was organized across operations in India, GCC region and Sri Lanka. Multiple awareness sessions on categories of blood disorders and the procedure for stem cell donation were conducted by DATRI representatives across 9 locations in India, 4 locations in GCC region and Sri Lanka. This was followed by voluntary registration by employees at each location. The campaign recorded an overwhelming response of 284 voluntary donor registrations at Transworld Group.





## Transworld Group invites Captain Sahar Rasti, Emirati Woman Captain in UAE on the International Women’s Day

In 2019, we can all continue to play a critical role in helping forge a more gender-balanced world as we work towards a #BalanceforBetter. In tandem with our focus on Gender Equity and Inclusion, Transworld Group observed International Women’s Day on 10<sup>th</sup> March 2019 to help forge a more gender balanced world. To mark the achievements of women in shipping industry, Transworld Group Corporate Responsibility and along with Human Capital Management team invited Captain Sahar Rasti, first Emirati woman who earned marine certification. The discussion focused on Women in shipping industry/ challenges and opportunities. The social media campaign on #BalanceforBetter was also run across all offices.

## Inauguration of Evolve Brain Training Center

Evolve Brain Training is a center that promotes peak physical, emotional and mental wellness using non-invasive brain training techniques like neurofeedback. Neurofeedback training helps adults and children to improve their focus and memory as well as reduce stress and anxiety. Evolve is founded by Dr. Upasana Gala, who has earned a PhD in Neuroscience from Baylor College of Medicine, Houston, TX and is a certified neurofeedback therapist. They believe in the power of the human brain and aim to make a tangible difference in people’s lives through brain training.



Contact information :

Website : [www.evolvebraintraining.com](http://www.evolvebraintraining.com) /

Facebook, Instagram & LinkedIn @evolvebraintraining /

Email : [info@evolvebraintraining.com](mailto:info@evolvebraintraining.com)



## Eco Warrior of the Quarter

CR team would like to acknowledge Mr. Sanj Sobhanan, Deputy General Manager, Strategic Resources & Planning, Transworld Feeders FZCO as an eco-warrior. He has been actively working towards environmental causes and has made a shift towards sustainable living. He is not only a sustainability conscious consumer, but also embraces recycling waste products as a practice in his life leading to significant reduction of carbon footprint. He recycles plastic bottles, hangers, paper, electronics etc through an initiative called HomeCycle, a social enterprise for recycling with a reward system. He is also an active member of TW CR Energizers group with exuberant participation in CR initiatives. CR team appreciates his substantial contribution towards practicing green lifestyle and determination to go an extra mile to take full responsibility for the resources he consumes.

## Customer Feedback – Godrej Tyson Foods Ltd.

About Godrej Tyson Foods Ltd.

Godrej Tyson Foods Limited produces and markets processed poultry and vegetarian products. Its products include name Real Good Chicken, which includes meat products and frozen poultry products and Real Good Yummiez, including vegetarian and non-vegetarian ready-to-cook products. Godrej Tyson Foods Limited was formerly known as Godrej Foods Limited and changed its name to Godrej Tyson Foods Limited in October 2008. The company was incorporated in 2008 and is based in Mumbai, India. As of June 30, 2008, Godrej Tyson Foods Limited operates as a subsidiary of Godrej Agrovet Limited.

Dear Avana team,

I would like to thank the team at Avana for the efforts put in for maintaining smooth operations & timely service - helping our Mumbai sales team deliver growth numbers on monthly basis. I have found the team to be the most efficient in the operations & responsive to business needs on daily basis.

I appreciate the timely communication for the daily sales order process, timely stock deliveries to the distributors & optimizing the vehicle utilization thru proper scheduling. Also appreciated is the putting up of extra hours of work during the weekly & month closing days to ensure all orders are billed & dispatched on time is commendable.

Ashutosh Deshpande  
Godrej Tyson Foods Ltd.



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Please get in touch with Ms Christine Francis (chris@transworld.com) / Ms Jiya Poptani (jiya.poptani@transworld.com) for ordering your copy of the book

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Winning has become so easy!

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