

# transview

Mr. S. Ramakrishnan  
Chairman



## Chairman's notes..

The year 2007 has been extremely satisfying for the group and me in particular. The various land marks and achievements have been possible with your active participation and your hardwork and I am extremely proud to lead a dedicated team of gifted people with unflinching loyalty and total integrity. Shreyas World Navigation Private Limited took delivery of two new builds. OEL Inc. signed for two 1700 Teu vessels with Guangzhou Wenchong ship yard in China.

TWFZE completed the extension of the logistics park in Jafza. TWFZE signs up for additional space in Dubai World Central. We have entered into an MOA with AET for the set-up of a JV company and purchase of a 29,990 dwt petroleum tanker.

It is a tribute and recognition to the group in our being finalists in various categories on the Seatrade and Lloyds awards and importantly it was very satisfying to win the award for the Best Ship Manager at the Seatrade Middle East and Indian Sub Continent Shipping Award 2007. OEL (S) Pte Ltd. continued to bag its third enterprise 50 award this year for coming in the 7th position at the Enterprise 50 Award.

Colleagues, I have highlighted just a few of our achievements however everyday of this year has been satisfying and I thank each one of you.

In order to keep ourselves well geared, here are some points that we need to put in action .

- ▶ Measure each company's contribution in terms of revenue
- ▶ Improve our bottom line through rigid cost control with absolutely no compromise on quality of services to our customers.
- ▶ Improve productivity
- ▶ Enhance contribution level of each person within the group
- ▶ Exceed customer expectations
- ▶ Have win win credit policies
- ▶ IT software to be reworked completed and brought to futuristic standards January is always the time for making resolutions - please make yours without fail.

2008 sees the launch of the 1st issue of our newsletter 'Transview', and I wish it every success.

With Best Regards,

S. Ramakrishnan  
Chairman

## TGC signs 80m deal with GWS China...

Transworld announced last 13th December 2007 that it has awarded a USD80 million (AED 294 million) shipbuilding contract to Guangzhou Wenchong Shipyard (GWS) in a ceremony held at the company's headquarters in Jebel Ali Free Zone, Dubai. The move is in line with the group's aim to strengthen its fleet to address the growing demand for sea cargo transportation and fully leverage the booming shipping and maritime industry in the region.

The contract, which was signed by top-ranking company officials including S. Ramakrishnan, Chairman. TGC; Ms. He Fang, Deputy Director,

China Shipbuilding Trading Company; and Mr. Yin Xueming, Chairman, GWS; outlines

the delivery of two feeder container vessels that are ideally suited for container feeder trade. Also present at the ceremony was His Excellency, Mr. Venu Rajamony, Indian Consul-General in Dubai.

The 175-metre ships are custom-built with two 45 SWL cranes and are designed with a maximum capacity of 1740 teu and speed limit of up to 21 knots. The vessels are fully compliant with requirements at different ports, and are particularly suited for TGC's primary operations, which comprise the short sea routes that provide a weekly connection for container trade from India, Pakistan,

Bangladesh, Colombo and the Middle east Hub ports in Jebel Ali, Colombo and Singapore.

"With the trade growth in the Middle East region growing six to seven per cent annually due to the emergence of shipping



L to R: Ms. He Fang, Mr. S. Ramakrishnan & Mr. Yin Xueming

powerhouses such as India, which has registered 11 per cent growth this year, we can expect more increases in business activities within the region, thereby fuelling the need for efficient logistics and shipping solutions, which has seen an exponential growth within the past years," said S. Ramakrishnan, Chairman, TGC. "To be able to address the ever-increasing requirements and demands of the regional trade, we have commissioned Guangzhou Wenchong Shipyard to work on the single largest order placed by our company this year, which will boost our fleet to comprise a total of 24 state-of-the-art vessels by 2011."



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<<http://www.twgrp.com>>



Shipping is too small a word to say what we do.

As a provider of turnkey support services in logistics, warehousing, freight management and supply chain efficiencies, shipping is just one of them.



ORIENT EXPRESS LINES LIMITED

## OEL NEWS

OEL Ltd upgrades the following services:

- ▶ **IAX-1 from JNPT 2 x 650 teu vessels (effective at 14 MT)**
  - \* St Irene \* Filipa
  - with port rotation JEA-JNP-KHI (PICT) – Muscat – Jebel Ali
  - \* Frequency: weekly
- ▶ **IAX-2 from GTI with 2 x 1350 teu vessels (effective at 14 MT)**
  - \* OEL Mumbai \* Conti Jork
  - with port rotation JEA – BAN – JEA – DXB - GTI – JEA
  - \* Frequency: Weekly
- ▶ **NMG Service from NSICT with 2 x 1200 teu vessels (effective at 14 MT)**
  - \* Bux Crown \* Mi Yun He
  - with port rotation JEA – DXB – MUS – MUN – NSICT – MUS - JEA

The first two services above now offers a bi-weekly service from Nhava Sheva, covering all 3 terminals - JNPTU, NSICT and GTI.

IAX-2 has the distinction of being operated with the largest feeder vessel in the region (1740 teu nominal)

### ▶ KANDLA / MUNDRA

OEL Peace (effective 970 @ 14mt) was inducted into the UAE-KANDLA-MUNDRA service with effect from September 2007 is the largest container vessel operating at ABG Terminals in Kandla.

By including a stopover at Mundra Port, OEL now provides a Transshipment Hub for Exports ex India to UAE.

### ▶ UAE - BANDARABBAS

OEL commenced a shuttle service between Jebel Ali – Bandarabbas – Jebel Ali through the IAX-2 service.

# OEL – First Feeder Operator at Gateway Terminal India (GTI)

On 4th December 2007, OEL Mumbai's maiden call at GTI, signaled the start of the first feeder service to operate from GTI. The service now offers a weekly connection to ports in UAE and Iran.



L to R: Mr. Ronald Lobo - AGM OEL Dubai, Master, Mr. Prakash Tulsiani CEO GTI

## Training

- ▶ **Mr. Varghese Thomas – AGM Sales and Mr. Atul Bhamri – Accounts Manager attended a Workshop Session "Think on Your Feet" organized by Dubai Quality Group on 22.10.2007.**

## Visitors Log

- ▶ **CMA-CGM**  
Mr. Ian Cull from CMA Marseilles and Mr. Nishantha of CMA-CGM Khorfakkan.
- ▶ **Emirates Shipping**  
Capt. Vikas Khan, Capt. Raj, Mr. Khawar Ahmed of Emirates Shipping Hong Kong and Mr. Mohammed Alfy.
- ▶ **OOCL**  
Capt. Choo OOCL's rep based in Tehran.



for more information log on to:  
<http://www.oeline.com>

Our tireless efforts to exceed our customers expectations and provide a complete transportation solution has been recognised. We thank our valued customers for their support and reaffirm our resolve to provide the highest quality service.

TRANSWORLD GROUP OF COMPANIES

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Ship-Charing & Management | Container Feeder Service | NVCC | Logistics & Warehousing | Shipping Agency | Freight Forwarding



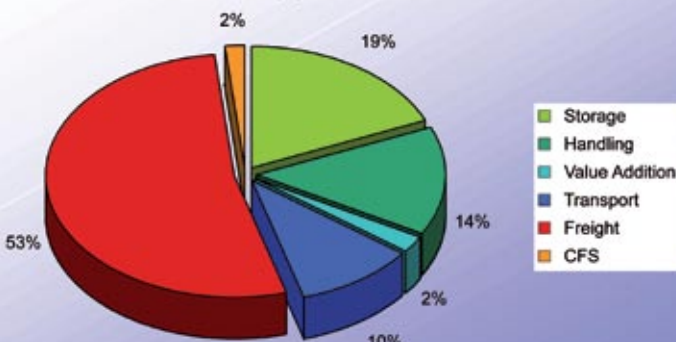
Logistics is too small a word to say what we do.

As a provider of turnkey support services in logistics, warehousing, freight management and supply chain efficiencies, logistics is just one of them.



**TRANSWORLD FZE**  
LOGISTICS PARK

**TWFZE WAGON WHEEL**



## Safety First



As part of transworld group's ongoing efforts to achieve a healthier working environment, the company's safety department has smarten up its program to increase the overall awareness of all staff in the workplace. Some of the most common warehouse safety practices implemented in the office and warehouse are the following: providing safety orientation on basic warehouse safety, forklift operation, proper material handling and

handling of hazardous materials. A team of selected representatives from various departments have gone through basic fire fighting course, fire drills and first aid training which were conducted by the jafza. Employees are also required to wear personal protective equipment in order to protect them from injuries. The provision of visible safety reminders, notices and numerous email messages pointing out the importance of safety is certainly an aid to encourage everybody to uphold the campaign. Another effective tool of conveying safety awareness to all employees is by demonstrating the do's and don't's and safety precautions when working. This, by some means prevents injuries and accidents and will also help in

## Transworld FZE expands storage facility

Transworld fze has expanded its storage facilities with the opening of their warehouse extension in jebel ali free zone (south) to cater the fast-growing demand for logistics and warehousing solutions in dubai. The expansion covers an increase in space to 38,400 cbm storage capacity plus a 3,500 square meter open yard, a newly built covered dutch barn and a state-of-the-art temperature controlled storage. The new warehouse will utilise all logistics operations including handling and value addition providing their customers the maximum service level in terms



Pallet Racking in the new extension warehouse.

of material handling, and mobility. It has started its initial operations on 13th december 2007. To name a few of their major customers having rack occupations in the new warehouse are panasonic, makita gulf fze, bajaj international, samim group, ite and others. Furthermore, transworld fze has increased the number of delivery trucks, trailer beds, tractor heads and reefer vans in order to enhance efficiency on cargo movement as well as speed and accuracy in delivery. In addition to this development, operations team recently relocated to their new office located within the new warehouse allowing them to have an easy access and closer ties with their customer while looking after the operations. This is another breakthrough for transworld fze which has gone so far in just a very short span of time. The humble beginnings of transworld fze brought a remarkable milestone for transworld group and thus leading towards a larger vision of being the premier organization to offer total shipping and logistics solutions, warehouse management, transportation and freight. The aim for greater heights is of no more dream for transworld since the inauguration of their upcoming business in dubai world central logistics city is nearly forthcoming. U.A.E., Being the logistics hub for far east, africa and asia, transworld fze is expected to doubled its business operations in the next two years. The establishment of the business in the logistics city will play a very significant role in the tremendous growth in cargo operations and freight forwarding. It will cover 115,200 cbm storage capacity in pallets in racks in phase 1. The construction of the building will commence on december 2008 and assume to start its formal operations by january 2009.



for more information log on to:  
<<http://www.twfze.com>>

identifying potential hazards in the workplace. Finally, good housekeeping is an absolute must in the working environment not just for safety, but also to ensure that everything is in the right place. If maintain, will result in a more effective and productive environment. Among the tools mention, good housekeeping is the best and most efficient way to guarantee safety in the workplace. But as they say, it will still depend on how the person responds. There is a need for everyone to put safety first above all.

**"An ounce of prevention is worth a pound of cure"**



**Freight is too small a word to say what we do.**

As a provider of turnkey support services in logistics, warehousing, shipping and supply chain efficiencies, freight forwarding is just one of them.



**BALAJI SHIPPING (U.K.) LIMITED**

## Balaji Cfs Ready in Jebel Ali Free Zone

A 23,000 SQ.FEET Balaji Container Freight Station is ready in Jebel Ali Free Zone, adjacent to the Balaji Corporate Office. Through this facility Balaji offers its customers the following services:

LCL Consolidations (Sea & Air), Warehousing, Distribution, Value added services like labeling, repacking etc..., Reworking of cargo to all destinations.

## More Inventory

Balaji Shipping has procured 50 more brand new 40' high cube reefer containers. These new specials will join the Balaji fleet of boxes by mid Feb 2008. These boxes are made in China and are equipped with the «Carrier» machinery.

Also Balaji is adding 3000 new containers to its fleet. These boxes with prefix BLJU will join the fleet my Mid March 2008.



## Project Cargo

Balaji has successfully handled a project cargo from Damman to Kandla.

The 335 CBM project cargo with a total tonnage of 215MT was handled from Dammam to Jebel Ali by road and from Jebel Ali to Kandla by ship.



## More Trade Lanes

As a part of its continual growth, BSL has extended its network to China, Hong Kong & East Africa.

BSL now offers regular weekly sailings to/from Shanghai, Ningbo, Hong Kong, Mombassa & Dar Es Salaam. Additions of more sectors are in the pipeline.

Also BSL offers in bound consolidation services from Shanghai, Ningbo, Hong Kong, Colombo and Karachi to Jebel Ali on a weekly basis.

Negotiation is in progress with AGC International Barcelona, for import consolidation from Spain.



for more information log on to:  
<<http://www.balajiship.com>>

## Balaji Now Online

With the help of the in-built software <Oceanus> Balaji Shipping has become fully ONLINE operational. Balaji clients can now get the full details of their booking status, container status, vessel schedules etc. by the click of a button via internet through this facility

## ISO 9001:2000

Balaji Shipping Line has been recommended for the continuation of the Certificate for Quality Management System to ISO 9001:2000 standards for another 3 year cycle.

## Customer satisfaction

The Customer Feedback survey revealed that Balaji Shipping Service levels have been well received, with poll figures of Excellent 40%, Good 56% and Average 3%.

**We thank our customers for their valued inputs and re-affirm our resolve to be your first choice.**

# Your bridge to the world ...



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GROUP OF COMPANIES  
We bring you the world

**SEA BRIDGE SHIPPING CO. (LLC)**

www.sbshipping.com

Tel: +971 4 3379858  
P.O.Box 8458, Dubai - U.A.E.

## Seabridge to manage Balaji Cfs in Transwold Logistics Park

With the inauguration of the 23,000 sqft covered CFS on 31st January 2008 at the Transworld FZE Logistics Park, in Jebel Ali FreeZone South, SBS adds CFS and logistics to its range of services as a shipping agent in UAE.



## Seabridge Shipping News.

**FCL / LCL D.O.increased to AED. 275/- document. Fcl b/I also increased to AED. 275/-document from Jan 1, 2008:**

The industry agreed to raise the existing fees from AED. 200 to AED 275 for both delivery orders & bills of lading fees. The rising costs in dubai has been cited for the increase.

**Sale resale bill of lading increased to USD. 125/- document from Jan 1, 2008:**

While USD.125/- document is what has been pegged, blanket approvals received for USD.150-175 levels. The rate was USD.100/- document.

**Import units free time reduced to 5 days, export units to 7 days, t/s units & mtys to 10 days:**

DP World has taken this step to ease congestion & provide better turnaround of inventory.

**Emirates Butterfly service relaunched as GIA / AFA service. GIA ports- Des / Mom/ Jnpt / Mra / Pict / Jbl. AFA ports-Mom / Des / Col:**

With the congestion at mombasa, this is an attempt to provide ontime vessel schedule which was getting erratic due to the long haul of the butterfly service.

**E-mersal-2 : Tied up with customs for online docs processing:**

This will aid in providing faster clearances for freight forwarding customers whose data are logged into the system saving precious time & enhance customer satisfaction.

### We are at your service

Customer Service Boardline: +971 4 3379858

1. Mr. Satya (FCL Exports) Mob: +971 50 6584997
2. Mr. Biju (LCL Exports) Mob: +971 50 6240948



for more information log on to:  
<<http://www.sbshipping.com>>

**TGC Employees, family & friends**



**Children & Family with Santa Clause**

**Candid Camera...**

Held at the International Office in Jebel Ali Free Zone, Dubai, UAE on 13th December 2007.

**ANNUAL DAY 2007**



**In the Ladies corner...**



**In the Gents corner...**



**A toast with the Chinese delegates..**



**Mr. LB Culas & Mr. S. Ramakrishnan presenting Long Service Awards to Mr. Arjun Kumar, one of the awardees.**



**Another Long Service Awardee Mrs. Ambika Nair.**

# A peek into the past...



**Aloha! and so we danced...(2002)**



**The OEL Team - (2003)**



**I thought you said nobody would recognize us (2002)**



**Captains - we are three - (1999)**

"Do you want to write or contribute an article, news, tidbits?  
Please contact any of the co-ordinators.

Thank you & happy reading!"

**Editor**

### The Transview Team:

**Capt. Leslie Reis** - Editor at Large

**Ms. Vanessa** - Overall co-ordinator

### Co-ordinators:

**Orient Express Lines Ltd** - Mr. Varghese Thomas

**Transworld FZE** - Ms. Michelle Simbulan

**Balaji Shipping** - Mr. Karthikeyan Nair

**Seabridge Shipping** - Mr. Prajit Nair

**HR Department (TGC)** - Mr. Rishal Lobo

### Transworld Park



**Our Garden of Eden.... 2008**

## Long Service Awardees

“The greater the loyalty of a group toward a group, the greater is the motivation among the members to achieve the goals of the group, and the greater the probability that the group will achieve its goal” – Rensis Likert

Mr. LB Culas	25 years & above
Mrs. Ambika Nair	24 years & above
Mr. Kannan	23 years & above
Mr. Arjun Kumar Pillai	23 years & above
Mrs. Anney Mohan	22 years & above
Mr. Sivaramakrishnan Iyer	21 years & above
Mr. Ramchandran Nair	18 years & above
Mr. Sukumar Mony	17 years & above
Mr. Mohan Kumar Veetil	17 years & above
Mr. George Chacko	16 years & above
Mrs. Christine Francis	15 years & above
Mrs. Dhanacelly Devarajan	15 years & above
Mr. Lawrence Fernandez	14 years & above
Mr. Ajit PR	12 years & above
Mr. Satya Srinivas Rao	11 years & above
Mrs. Mary George	10 years & above
Mr. Kuppuswamy Vijayaraghavan	10 years & above

## Additions to the TGC Family.

Mr. Suresh Kumar Krishnakutty Nair

Mr. Cludy Dmello

Mr. Babumon Reghunathan

Ms. Michelle Santianes

Mr. Gopal Kandel

Mr. Appattillath Ahammed

Mr. Ranjith Shetty

Mr. Sayyed Nijamoddin

Mr. Sirajuddin Qureshi

Mr. Sibu Shamsudin

**We extend a warm welcome and wish them a successful career in Transworld Group of Companies.**

## Did You Knowthat...



Wine is sold in tinted bottles because wine spoils when exposed to light.

An onion, apple and potato have the same taste. The differences in flavour are caused by their smell.

Golf the only sport played on the moon - on 6 February 1971 Alan Shepard hit a golf ball.

Each king in a deck of playing cards represents a great king from history.

## Health tips



1. Resurrect your lunch box. Avoid eating out.
2. Hang up the phone. Thanks to technology like email and voice mail, it's easy to stay glued to your chair all day. When you need to talk to a co-worker across the office, don't just reach for the phone. Walk over there and chat face-to-face. Those extra steps add up.
3. Keep a bottle of water at your desk. Many workers reach for food when they're bored or stressed. If you keep a bottle of water next to you and sip it continuously throughout the day, you'll feel fuller and be less tempted to chow down.
4. Use your lunch hour. We have a great fitness center, your lunch hour is a good time for a little workout. Or, go out for a walk around the building.



An investment in knowledge always pays the best interest – **Benjamin Franklin**

Success is to be measured not so much by the position that one has reached in life as by the obstacles which he has overcome – **Booker T. Washington**

Nearly every man who develops an idea works at it up to the point where it looks impossible, and then gets discouraged. That's not the place to become discouraged – **Thomas A. Edison**

